

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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339207	AGENCY (OR SERVICE) ACTING AS AGENT FOR	86633	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	WIRED MEDIA PARTNERS		PLANNED PARENTHOOD
AND	1580 Lincoln St Ste 510		950 BROADWAY
ADDRESS	Denver CO 80203-1507		DENVER CO 80203
	USA		USA
CONTACT			PRODUCTWK OF 10/22 EST 12588
LOCAL SALESPERSON	Stacey Stark	AGENCY EST. NO. 12588	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1			

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
10/15	NEW ORDER (ZC) \$44250									
1	01011..	3	05:28A	06:00A	30S	10/23/12-10/26/12	NEWS 4 EARLY 5:28-6:00AM	3	600.00	1800.00
2	10000..	1	06:00A	07:00A	30S	10/22/12-10/22/12	NEWS 4 TODAY	1	750.00	750.00
3	00101..	2	07:00A	08:58A	30S	10/24/12-10/26/12	THE EARLY SHOW	2	600.00	1200.00
4	00010..	1	09:57A	11:00A	30S	10/25/12-10/25/12	PRICE IS RIGHT	1	1500.00	1500.00
5	00001..	1	11:00A	12:00N	30S	10/26/12-10/26/12	YOUNG & THE RESTLESS	1	1000.00	1000.00
6	01000..	1	12:00N	12:25P	30S	10/23/12-10/23/12	NEWS 4 AT NOON	1	700.00	700.00
7	11110..	4	04:00P	05:00P	30S	10/22/12-10/25/12	DR PHIL	4	1100.00	4400.00
8	01101..	3	05:00P	05:30P	30S	10/23/12-10/26/12	NEWS 4 AT 5 PM	3	1800.00	5400.00
9	10000..	1	06:00P	06:30P	30S	10/22/12-10/22/12	CBS4 NEWS AT 6	1	1800.00	1800.00
10	...1...	1	08:00P	09:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	8500.00	8500.00
111	1	05:58P	06:59P	30S	10/28/12-10/28/12	SIXTY MINUTES SUNDAY	1	6000.00	6000.00
12	1000000	1	10:00P	10:35P	30S	10/22/12-10/22/12	LATE NEWS M-SU	1	3200.00	3200.00
13	0000010	1	10:00P	10:35P	30S	10/27/12-10/27/12	LATE NEWS M-SU	1	3000.00	3000.00
14	11111..	5	10:35P	11:37P	30S	10/22/12-10/26/12	LATE SHOW WITH DAVID	5	1000.00	5000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	26		44250.00
							Billing Summary			
							<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>
						Otr 4-12	44250.00	.00	.00	44250.00
										<u>GRAND TOTAL</u>
										44250.00

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